

DOWNTOWN LUDINGTON BOARD OF DIRECTORS MEETING June 9, 2014

Wayne Brown called the meeting to order at 11:00 am in the City Municipal Building Community Room.

Members Present:

Gail Lyons, Wayne Brown, Carrie Kosla, Barry Neal, Kathy Maclean, Julie Payment, Esther Beninati, and Wally Taranko.

Also present were; City Manager John Shay, Community Development Director Heather L-V Tykoski, Megan Payment Communications and Marketing Assistant to the Downtown Ludington Board, Mike Lenich and Becky Cain Liaison to the Planning Commission, Sue Carlson Ludington Library, Dan Adams Ludington State Park, Matt Larson

Approval of Agenda & Minutes

Motion by Neal seconded Payment by to approve the agenda. Motion carried.

Taranko seconded Lyons approve the regular meeting minutes of May 12, 2014. Motion carried.

Public Comments

None.

Financial Report

Presented by Maclean. Motion by Kosla seconded by Lyons to accept the financial report. Motion carried.

Committee Reports

A. Business Recruiting/ Retention

Matt Larsen reported there was nothing at this time.

B. Special Events/ Marketing/ Communications

Megan Payment reported that the art walk was held last Friday. 24 businesses plus the Farmer's Market was going on. Some had great turn outs. People were walking around with the maps. July 4th will be the next Art Walk. Downtown Event flags are in process. We are collecting orders now.

Octoberfest is in process. A meat fire wall is being researched. A curated barbecue event may be added for Sunday.

Family activities have been added in conjunction with the Arts Center and the Jaycees. Mitt Critt 9-11, chili walk/family 12-3, Craft Beer and Music Festival 3-10pm.

C. Building & Grounds

Tykoski presented two proposals for design of N James Street, one from Manning Design for \$5517.00 and another from LIAA at \$4800.00. Maclean made the motion to hire LIAA to complete the N James Street Plaza Design and hire a surveyor to complete the survey for the area. Second by Neal. Motion Carried.

D. Friday Night Live/ Christmas Parade/New Year

Megan Payment reported that Friday Night Live line-up is finalized. We are currently adding booths.

The Christmas committee met with a consultant who is willing to help with decorating for the Holiday season. A plan will be put together and presented to merchants. The theme will be Frosty the Snowman.

A motion was made by Payment second by Kosla for a Resolution to apply for a liquor license for the July 11 Garden Party. Motion Carried.

Ex-Officio Reports

City Manager Report

Shay reported that the MDOT road diet is being considered. The Council is hearing mileage rates tonight. The DDA mileage is 1.6. A resolution is being heard for the City to sell the vacant lot on S James Street to the Red Door Gallery. The Gallery has purchased the building adjacent to the lot to move their gallery. A vote will take place at the June 23rd meeting.

Bids were received on the Piscezk building on S James Street. Demolition should begin soon.

Convention & Visitors Bureau

Megan Payment reported Harbor Festival is coming up on June 27th through July 6th. Opening ceremonies will be June 27. A venetian parade will be the evening of the 27th. July 3rd is kids day at Waterfront Park. A toast the Sunset Bonfire will be held that week. A variety of activities are planned throughout the week.

Chamber of Commerce

Maclean reported that this Saturday at 2pm is a ribbon cutting at Kerry's blinds, a new Pedicab is operating in Ludington. A group from Manitowoc is visiting this week. Thursday from 6-7pm at the Brew Pub a seminar will be held on Startup Community Pillars. The 21st and 22nd of June is Gus Macker. Lakestride is this Saturday. Business After Hours is the 25th at Synergy. The Chamber is hiring a Communications Coordinator.

Planning Commission

Mike Lenich reported that there was no meeting last week. Discussion was held on the Road Diet.

Arts Center

Neal reported that the art fair planning is coming along. A craft show was held last weekend.

Children's Museum

No report.

Library

Sue Carlson reported that the library is very busy. There are children's activities every day the library is open. The summer reading program has started. All library activities are free. Special programs are Monday at 11am. Michigan Activity Pass- use your library card to get a free pass to 100 plus Michigan Locations.

State Park

Dan Adams reported that the Park Newspaper is printed. A new vendor is taking care of all three stores at the State Park.

Old Business:

Tykoski reported that Spring Cleanup has begun.

Neal made a motion to use the remaining flower basket funds and an additional \$100 to fertilize flowers, repair salt run off grass and plant and fertilize flowers in James Street planters. Seconded by Lyons. Motion Carried.

New Business:

Baby Badger use was brought up for other community events. The Board would like to consider it on an as needed basis.

Motion Neal seconded by Taranko to adjourn. Motion carried.

Meeting adjourned by Wayne Brown 12:13 pm

Respectfully submitted by Heather L-V Tykoski.